



## Marketing and sponsorship opportunities for 2010

Month	Events & Promotions
<b>January 2010</b>  26 Australia Day 9-30 Sydney Festival <i>Generic banners</i>	<b>Junga Sounds (21 Jan)</b>
<b>February 2010</b>  14 Valentine's Day 12-28 Chinese New Year 27 Mardi Gras Parade <i>Generic banners</i>	<b>Forever Fabulous Photography (17-19 Jan)</b>  <ul style="list-style-type: none"> <li>BJ Forum (10 February)</li> </ul>
<b>March 2010</b>  7 Clean Up Australia Day 15-20 Harmony Week 17 St Patrick's Day <i>Generic banners</i>	<b>Everyone Belongs in Waverley (15-21 March)</b> <b>Forever Fabulous Exhibition (21-28 March)</b> <b>Forever Fabulous Winners Lunch (26 March)</b> <b>Charing Cross VIP Shopping Night (tba)</b>  <ul style="list-style-type: none"> <li>BJ Wayfinding signs directory updated</li> </ul>
<b>April 2010</b>  2 Good Friday + Greek Orthodox Easter 5 Easter Monday 25 Anzac Day 2-16 School Holidays 1-14 Easter Show 10-18 Youth Week 21-28 Harmony Week <i>Global Table banners</i>	<b>Junga Sounds (15 April)</b> <b>Global Table (27 April)</b>  <ul style="list-style-type: none"> <li>BJ Forum (14 April)</li> </ul>
<b>May 2010</b>  3-7 Rosemont Fashion Week 9 Mother's Day 26 National Sorry Day 26 State of Origin <i>Global Table/Generic banners</i>	<b>2010 Business Awards launch (5 May)</b>

<p><b>June 2010</b></p> <p><b>Vivid Sydney Events</b></p> <p>5 World Environment Day</p> <p>11-30 Fifa Fan Fest</p> <p>19 Wallabies V England</p> <p>14 Queen's B'day</p> <p><i>Generic banners</i></p>	<p>2010 Business Awards Judging</p>
<p><b>July 2010</b></p> <p>7 State of Origin</p> <p>1-11 Fifa Fan Fest</p> <p>14 Bastille Day</p> <p>5-16 School Holidays</p> <p><i>Naidoc Banners</i></p>	<p><b>Naidoc Celebrations</b> (10 July)</p> <p><b>Junga Sounds</b> (15 July)</p> <p><b>2010 Business Awards Judging</b></p>
<p><b>August 2010</b></p> <p>8 City to Sydney</p> <p>23-28 Rosemont Fashion Fest</p> <p><i>Spring Banners</i></p>	<p><b>Gala Business Awards Night</b> (2 August)</p>
<p><b>September 2010</b></p> <p>5 Father's Day</p> <p>10-25 NRL Finals</p> <p>11 Bledisloe Cup</p> <p>18 Yom Kippur</p> <p>23-30 Crave Sydney Events</p> <p>27-8 School Holidays</p> <p><i>Spring Banners</i></p>	<p><b>Playday on the Mall</b> (18 September)</p> <p><b>Eating Out In and around Bondi Junction Guide</b></p> <ul style="list-style-type: none"> <li>▪ BJ Forum (15 September)</li> </ul>
<p><b>October 2010</b></p> <p>1-24 Crave Sydney Events</p> <p>4 Labour Day</p> <p>7-10 Bathurst Car Race</p> <p>29 Sculpture by the Sea</p> <p>31 Halloween</p> <p><i>Spring Banners</i></p>	<p><b>Junga Sounds</b> (7 October)</p> <p><b>Musings and Art on the Mall</b> (23 October)</p> <p><b>Charing Cross VIP Shopping Night</b> (tba)</p>
<p><b>November 2010</b></p> <p>1-15 Sculpture by the Sea</p> <p>2 Melbourne Cup</p> <p>11 Remembrance Day</p> <p><i>Spring Banners</i></p>	<p><b>Wear It Wicked Fashion Show</b> (26-27 November)</p>
<p><b>December 2010</b></p> <p>2-9 Chanukah</p> <p>20 School Holidays Start</p> <p>25-28 Xmas Break</p> <p><i>Christmas Banners</i></p>	<p><b>Xmas Gift Wrapping Choirs and Characters</b> (18-24 December)</p> <p><b>Charing Cross Christmas Competition</b></p> <ul style="list-style-type: none"> <li>▪ BJ &amp; BB Christmas Forum</li> </ul>